

TYPESPECIMEN

BARCELÓ
DISPLAY

BOLD • LIGHT

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z a

b c d e f g h i j k l m n o p

q r s t u v w x y z 0 1 2 3

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BARCELÓ DISPLAY

Una tipografía semi serif de mucho impacto

El diseño de la Barceló Display fue inspirado por los tipos de madera propios de la cartelería. Las semi serifas y las trampas de tinta puntiagudas dan un toque contemporáneo. Sus formas robustas, condensadas, con muy poco contraste hacen que la tipo sea perfecta para titulares.

A high impact semi-serif typeface

Barceló Display type design was inspired by letterpress wood letters with a spice of modernism given by its semi-serifs and sharp edge inktraps. The letter shapes are sturdy, condensed, with just enough optical contrast for stroke widths, best suited for headlines.

La familia contiene dos pesos opuestos/
The family contains two opposed withs:

BOLD LIGHT

Courage
is grace
under
pressure

Ernest Hemingway

CORRESPONDENT

– voy a volar como un pájaro–

Definiteness

“quelques années sans la trouver”

100 AÑOS DE SOLEDAD

Either you **run** the day or, the day runs **you**.

¿POR QUÉ DEBERÍA PINTAR?

Drones have appeared
GRAIL WORTH PURSUING

The Ministry of Plenty, which was responsible for economic affairs.

365 NIGHTS

“some of us are looking at the stars”

THE BOLD & THE BRAVE
the sun himself

FLIGHT

STARTING THE 21ST OF AUGUST

to MARS

50€

B O O K N O W T H E A D V E N T U R E O F Y O U R L I F E

18/20 PT LIGHT

Every subject, from dentistry to dog handling has its own vocabulary terms that are peculiar (unique) to it. Typography is no exception. Learning the lingua franca (lingo) of type will make typography that much more accessible; and that will, in turn, lead to greater understanding, and hopefully a greater appreciation for all things “type”. Typography is not a science.

18/20 PT BOLD

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24/25 PT LIGHT

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48/43 PT LIGHT

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